

# SUGSA Sponsorship Opportunities

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The Scrum User Group of South Africa (SUGSA) is the first official Scrum Alliance user group in Africa. SUGSA is a non-profit group, run by a committee of volunteers. We look to local businesses using agile for sponsorship in order to create a thriving community that benefits us all.

SUGSA's mission is to build a community of practitioners, of varying levels of experience. Its aim is to improve the agile practices in South Africa by sharing experiences of success and failure, good practices, and expert presentations.

In order to achieve this aim, SUGSA organises **monthly events** in **Cape Town** and **Johannesburg** at which key speakers offer to share their knowledge and experience in a related field. Our events are often interactive and encourage participation from anyone attending.

The events take place on the **first Thursday of every month** at 6pm in the evening in **Cape Town** and on the **second Wednesday of every month** at 6pm in **Johannesburg**. Drinks and snacks are served afterwards, allowing people to exchange ideas and network.

These events have grown in popularity over the last years and currently attract between **60** and **100** people at each event. Attendees are usually agile practitioners in a number of roles ranging from developers and testers, to analysts and Product Owners, to Scrum Masters, and managers. It also attracts those interested in learning about agile who are not yet practicing it in their current environment. For information on previous speakers and events held by SUGSA, please visit <http://sugsa.org.za/>,

Cape Town: <http://www.meetup.com/Cape-Town-Scrum-User-Group-SUGSA/> or Johannesburg: <http://www.meetup.com/Scrum-User-Group-Johannesburg/>

SUGSA is offering 3 sponsorship packages, which are outlined in the table below.

Package	Events	Cost
Gold	3	R17 000
Silver	2	R12 000
Bronze	1	R7 000

For Silver and Gold sponsorship packages your organisation can choose to sponsor events in both cities.

All sponsorship money is used to cover drinks, snacks and any venue charges incurred.

Each package entitles our sponsor to the following benefits:

- Sponsor banners may be put up during event(s)
- Sponsor may give handouts at the event(s)
- Sponsor logo will appear on our website <http://sugsa.org.za/> for 12 months and included on the Meetup group
- Sponsor will be given a 3 minute talking slot after the talk
- Sponsor will be featured in the Meetup invite along with an abstract of their choice promoting what they want



If you are interested in sponsoring these events and helping SUGSA promote Scrum in South Africa, please fill out the details below and we will be in touch with you.

## Contact Details

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<b>Name</b>	
<b>Company</b>	
<b>Email address</b>	
<b>Sponsorship option</b>	
<b>Location for sponsorship</b> <i>(Johannesburg or Cape Town).</i>	